

Geography: Introduction

**Aim of your year: Understand the
globalisation. What is GLOBALISATION?**

In your notebook, write down 3 words or expressions that you think would define globalisation.

Glossary (to complete)

Trade: marché, commerce

Agreement: contrat, accord

Goods: marchandises

Consumer: consommateur

Gap: fossé

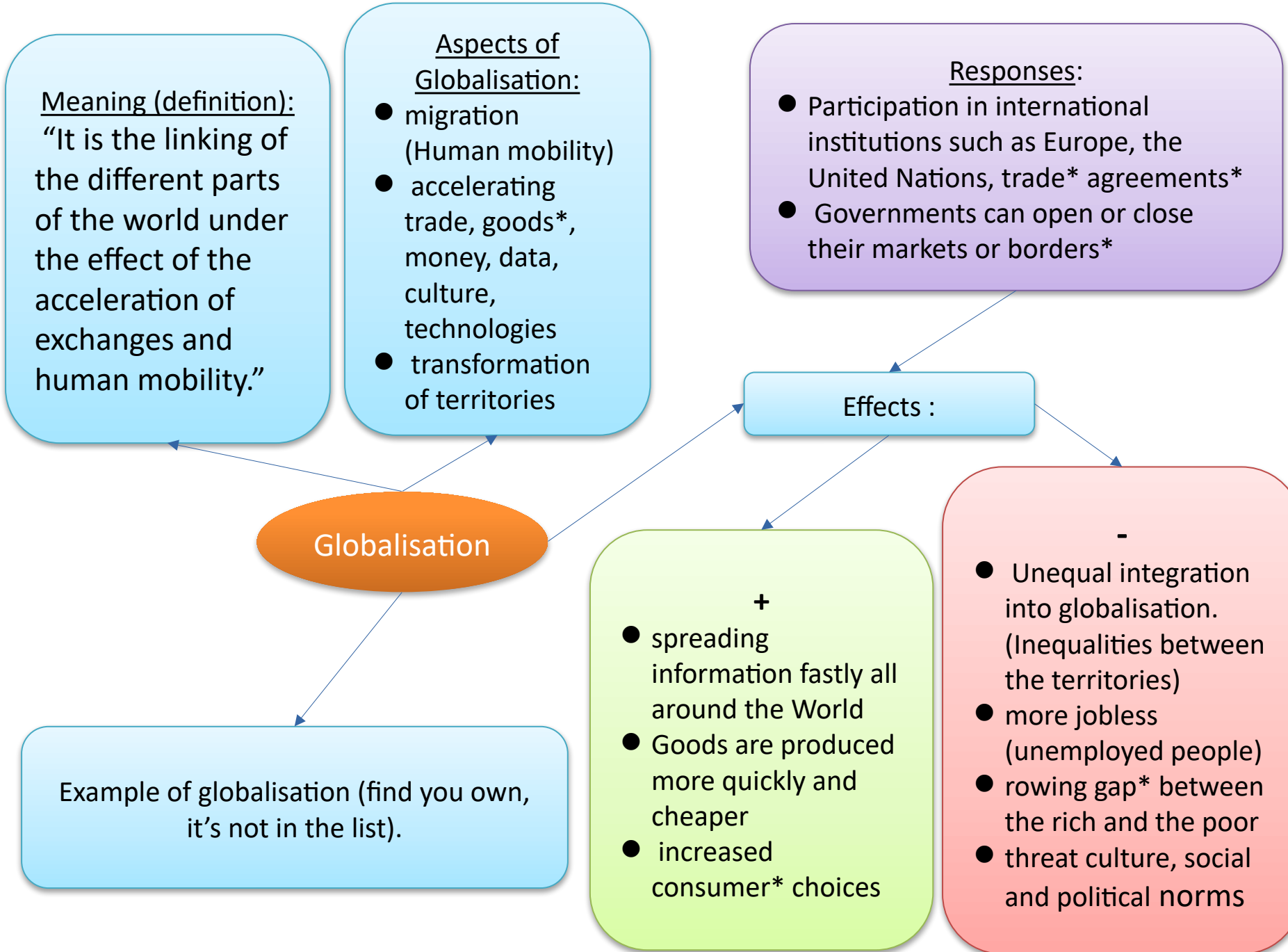
Border: frontière

- I/- How do we define globalisation and its effects?

Instruction: watch the video <https://www.youtube.com/watch?v=wLNp3kgBuuQ>. Copy and complete the mind map with key words of the following list :

migration (Human mobility) / participation in international institutions such as Europe, the United Nations, trade* agreements* / accelerating trade, goods*, money, data, culture, technologies / transformation of territories / “It is the linking of the different parts of the world under the effect of the acceleration of exchanges and human mobility.” / Unequal integration into globalisation. (Inequalities between the territories) / spreading information fastly all around the World / Links between people / Goods are produced more quickly and cheaper / more jobless (unemployed people) / increased consumer* choices / growing gap* between the rich and the poor / governments can open or close their markets or borders* / threat culture, social and political norms.





- Now, find your own definition with your own words.
- Write it with your pencil in your notebook.

An other view of globalisation

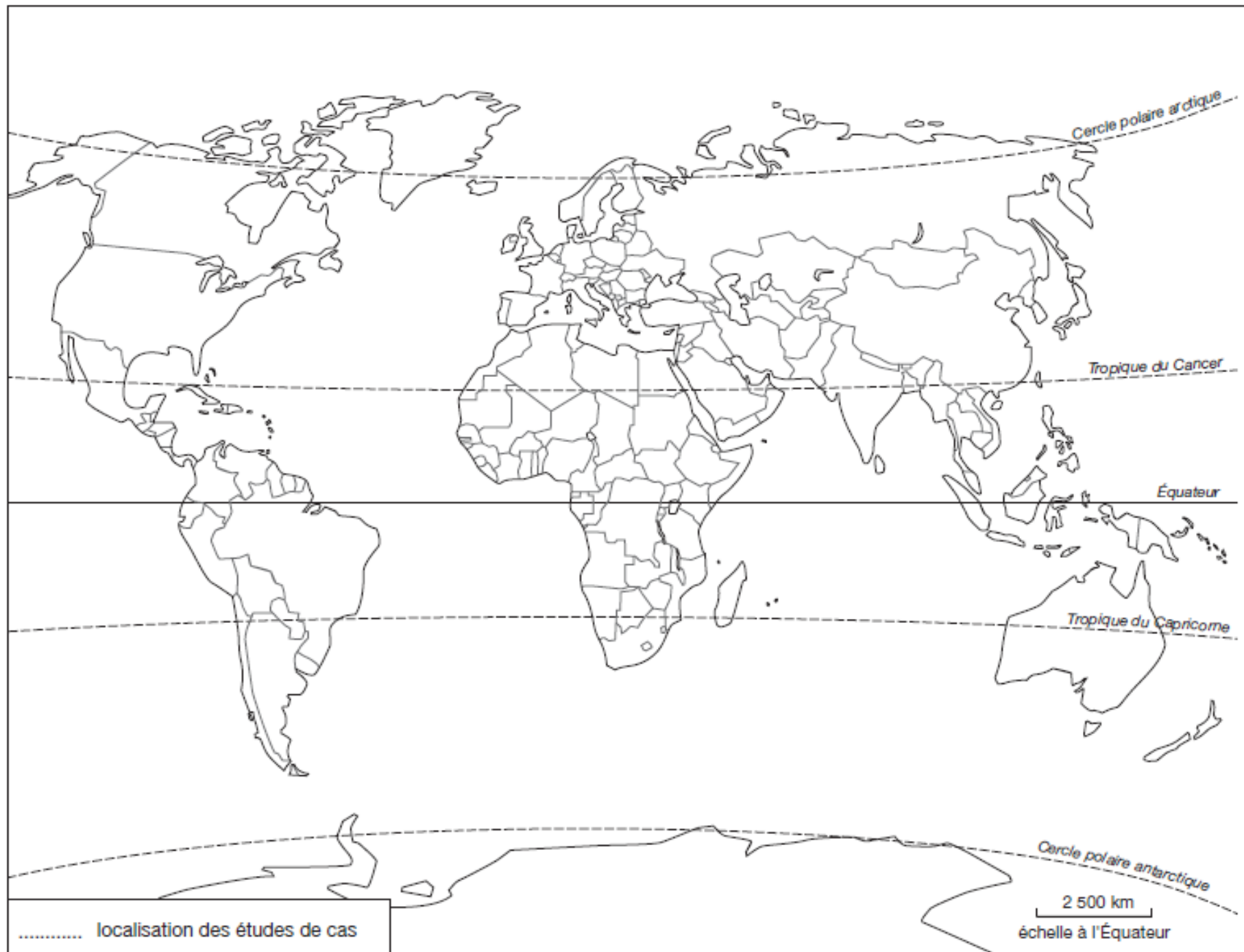
- **Globalisation** is the spread of products, technology, information, jobs, people across national borders and cultures. In economic terms, it describes an interdependence of nations around the globe fostered through free trade.

Case Study: Nike

- 1- Watch the video https://www.youtube.com/watch?v=_x-QhJ6tcuk about Nike and find the following information :
- Where Nike trainers are designed ?
- Where are they produced?
- Where are they sold?
- 2- Using your knowledge about mapping, produce a map that answers the question: Why is Nike a global industry? Don't forget the legend and the rules of mapping (cartography).

Case Study: Nike

- 1- Watch the video https://www.youtube.com/watch?v=_x-QhJ6tcuk about Nike and find the following information :
- Where Nike trainers are designed ? **In Oregon, USA**
- Where are they produced? **Mostly in Indonesia, Vietnam and China**
- Where are they sold? **Europe, USA**
- 2- Using your knowledge about mapping, produce a map that answers the question: Why is Nike a global industry? Don't forget the legend and the rules of mapping (cartography).



- Assessment 1 : Globalisation.

- 1- Define globalisation
- 2- Name 2 aspects of globalisation
- 3- Name 2 positive effects
- 4- Name 2 negative effects.
- 5- Explain the causes of the first phase of globalisation.

- II/- What are the three main phases of globalisation in History?
- Instructions : Watch the video <https://www.youtube.com/watch?v=RP0FvITGuvo> and answer questions.

1- Identify the different historical phases of globalisation.

2- Find a name for each phase, then identify the different causes of globalisation.

3- With your pencil, construct a timeline starting in 1400 and ending in the present day, with one century = 4 squares.

4- On your timeline, place the following dates: 1492: start of the Great Discoveries; 1869: opening of the Suez Canal; 1769: discovery of the steam engine.

5- On your timeline, represent the historical phases of globalisation in the form of periods

- III/- And, what about Australia? What is its place in this Global world?
- Instructions
- 1- Watch the video <https://www.youtube.com/watch?v=YX5I IvMwV3o> about Australia, and list things that make Australia a global country.
- 2- Organise your new knowledge as a mindmap, with the title/question in center.
- 3- On Internet, find example, rate, numbers to illustrate each part of your mindmap. (ex: exportation rate to China or reverse)

International trading :

13th largest economy in the world, with 1.25% of global GDP
Australia exportations : 45% of Australia's exports come from the minerals sector.

iron (world No. 1 producer), coal (world No. 1 exporter), gas, gold, aluminium, copper in 2022 ;

Main partnership :

- exports mainly to China, Japan, South Korea, India, USA and Chinese Taipei

- Regional Comprehensive Economic Partnership. The RCEP came into force on 1 January 2022 and is the world's largest free trade agreement.

Education :

-International university : e.g. University of Melbourne (39th in the world) ;

- more than 780 000 international students chose Australia for their studies or internship
- research : The Icebox, an Australian invention

Culture :

Most ancient civilisation in the world, still during

- Emblematic animals
- music with traditional music tools (didgeridoo)
- painting
- dance
- monuments : Sydney opera house, Sydney bridge,
- sport : Australian Open Melbourne ; Sydney Hobart Sailing Race, Australian Grand Prix Melbourne

Australia in globalisation

International influence :

- politic influence :

- a founding member of the UN and one of its biggest sponsors ;
-close links with the united states

- military alliances :

- Australia, New Zealand, United States Security Treaty (ANZUS Treaty)
- NATO

Migration :

-Tourism : 7,46 millions people go in Australia by year ;
- Travel: 60% of Australians have a passport, 1 million Australians travel worldwide, Australia is well connected to the rest of the world by its airports and airlines.
- World Happiness Report 2024 : rank 10

- **4- In the mind map, choose one aspect of Australia as a global country, and prepare an advertisement to show its global status.**
- **Assessment points :**
- 1- Did pupils follow the instructions ?
- advertisement poster
- drawing, little writing
- the care taken in the production
- the imagination and originality of the poster
- 2- I must find all these points in your poster :
- I need to understand which aspect you've chosen without mentioning it by name.
- Your advertising must clearly highlight the idea of globalisation.
- **5- Prepare an oral presentation of your advertising, like a radio spot.**

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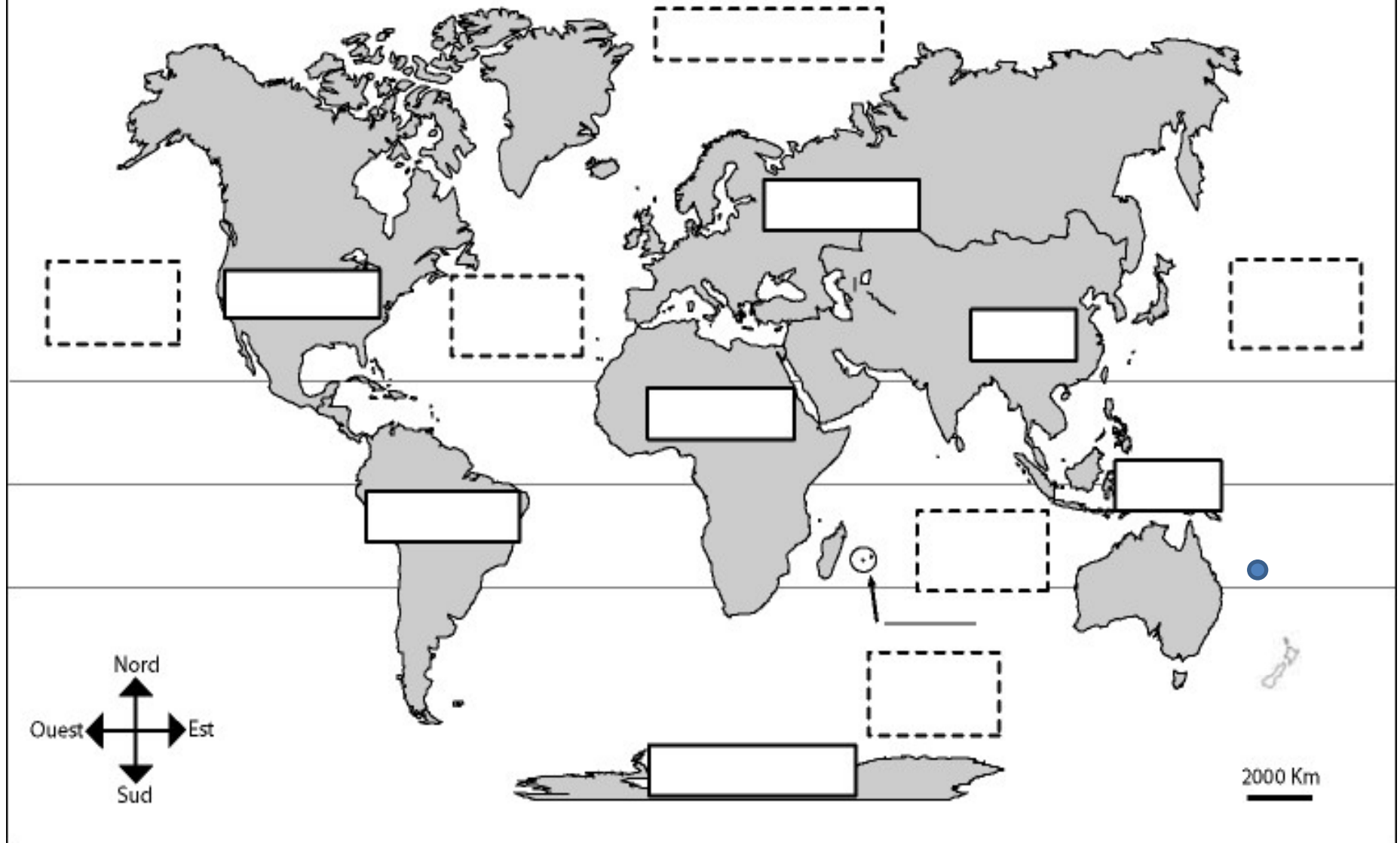
Assessment points :

- 1- Form :
- Does the spot look like an advertisement, with a slogan and arguments to convince the people listening to it?
- The care taken in producing the spot (noise, sound, song)
- The imagination and originality
- 2- More deeply
- Which aspect you've chosen without mentioning it by name.
- Your advertising must clearly highlight the idea of globalisation.
- Did you use specific vocabulary
- Did you argue your case ?(minimum 3 arguments)
- Was your speech clear, fluent, using your own words?

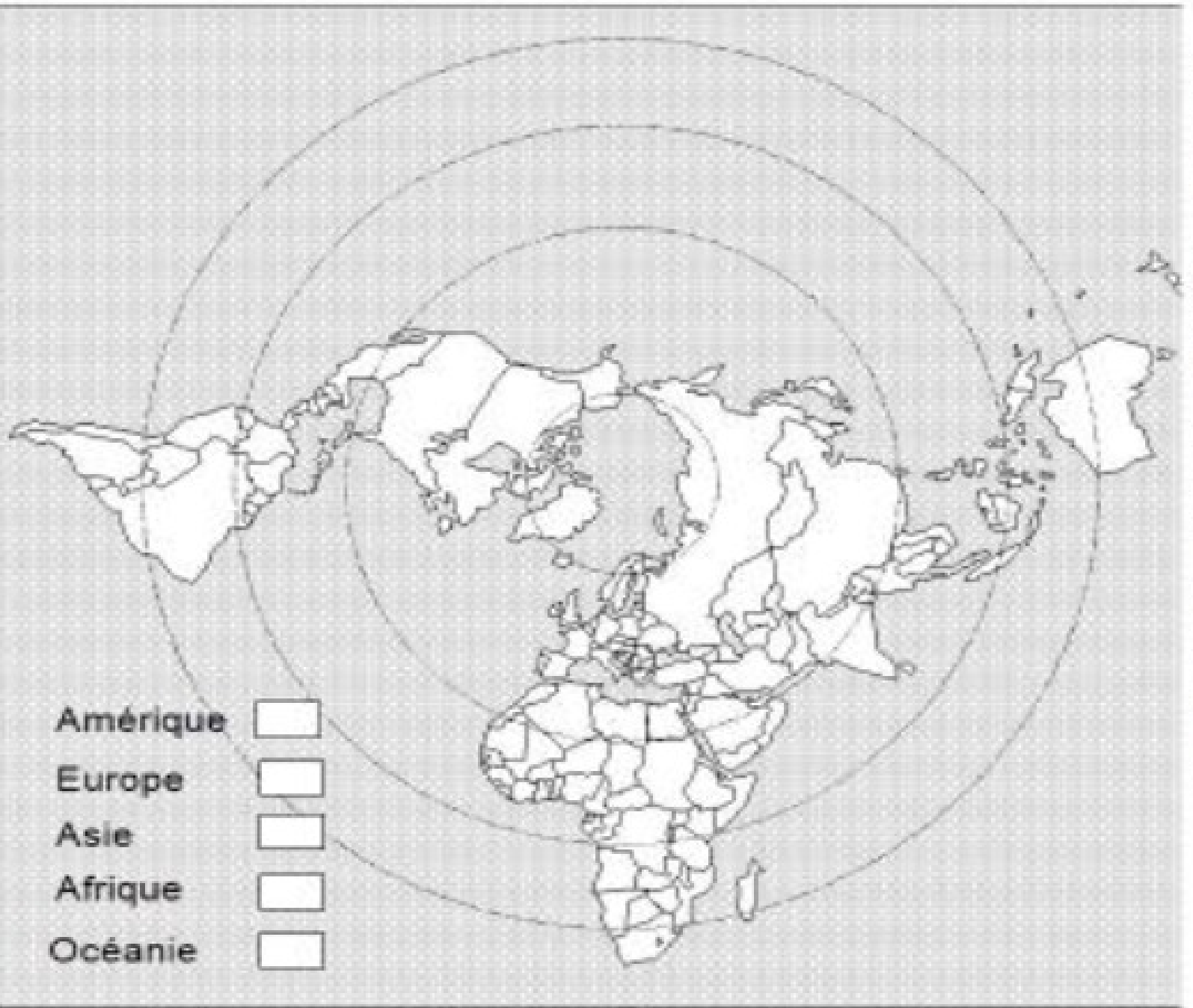
- **To punch up your script, you can use**

- **Alliteration** (Répétition d'une consonne ou d'un groupe de consonnes dans des mots qui se suivent, produisant un effet d'harmonie imitative ou suggestive (par exemple « **De Ce Sacré Soleil dont je Suis deSCendue** »)
- **Rhyming (rimes)**
- **Puns (jeux de mots)**
- **Pop culture references**
- **Use sound effects**
- **If you use a music, pay attention to how the music makes you feel**

Les continents et océans de la Terre

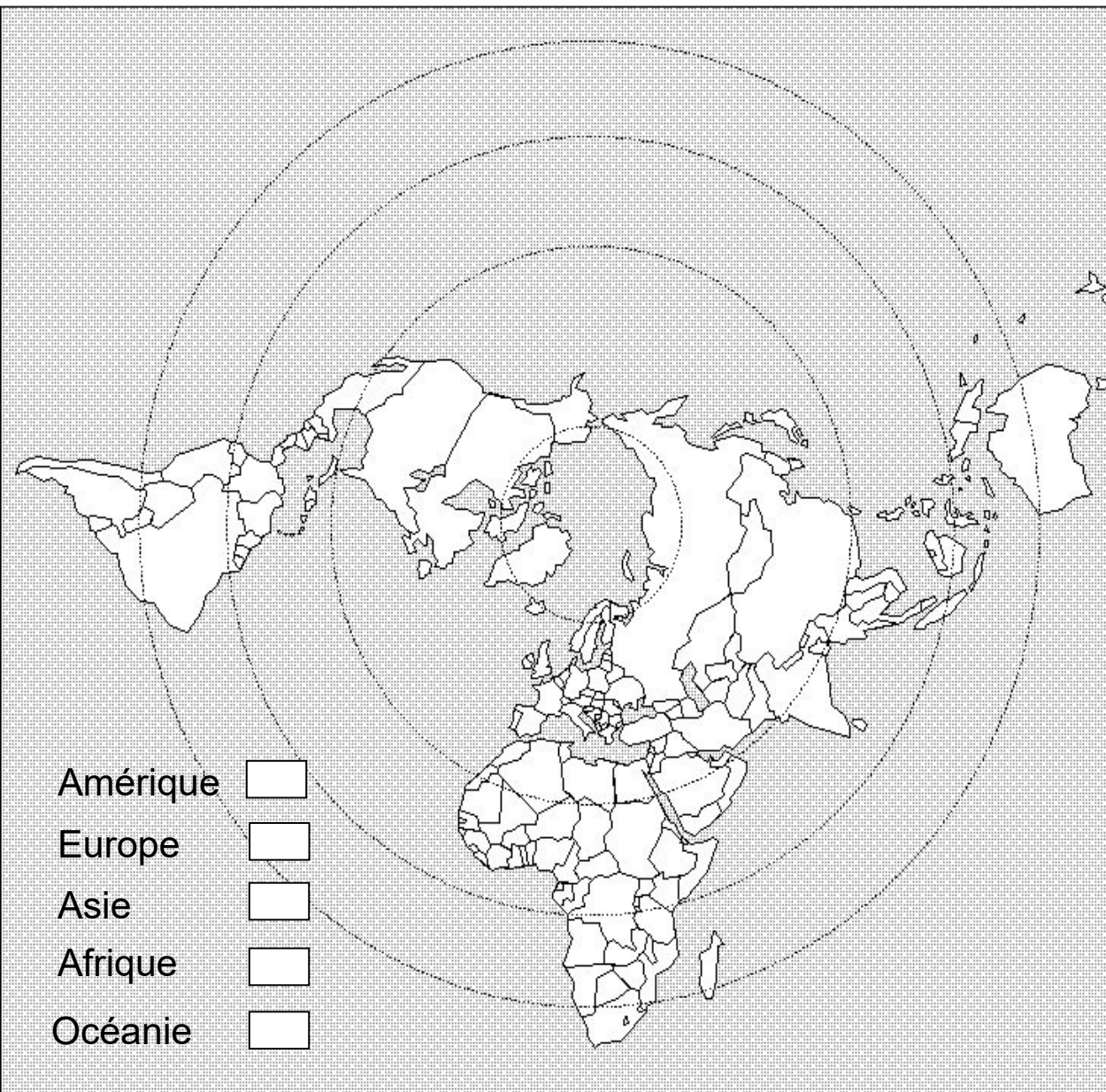


Doc 1. Planisphère centré sur l'Europe et l'Afrique.



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Activités sur le doc 2:

Complétez la légende puis la carte en coloriant en Orange l'Amérique, en vert l'Europe, en jaune l'Asie, en mauve l'Afrique et en bleu l'Océanie.

Placez les noms:

équateur, tropique du Cancer, tropique du Capricorne, des océans, cercle polaire arctique

Placez **NC** à l'endroit où se trouve la Nouvelle-Calédonie et un **N** sur le pôle Nord.

Faites des **S** pour indiquer le Sud.

Ecrivez en noir et sur le pays correspondant:

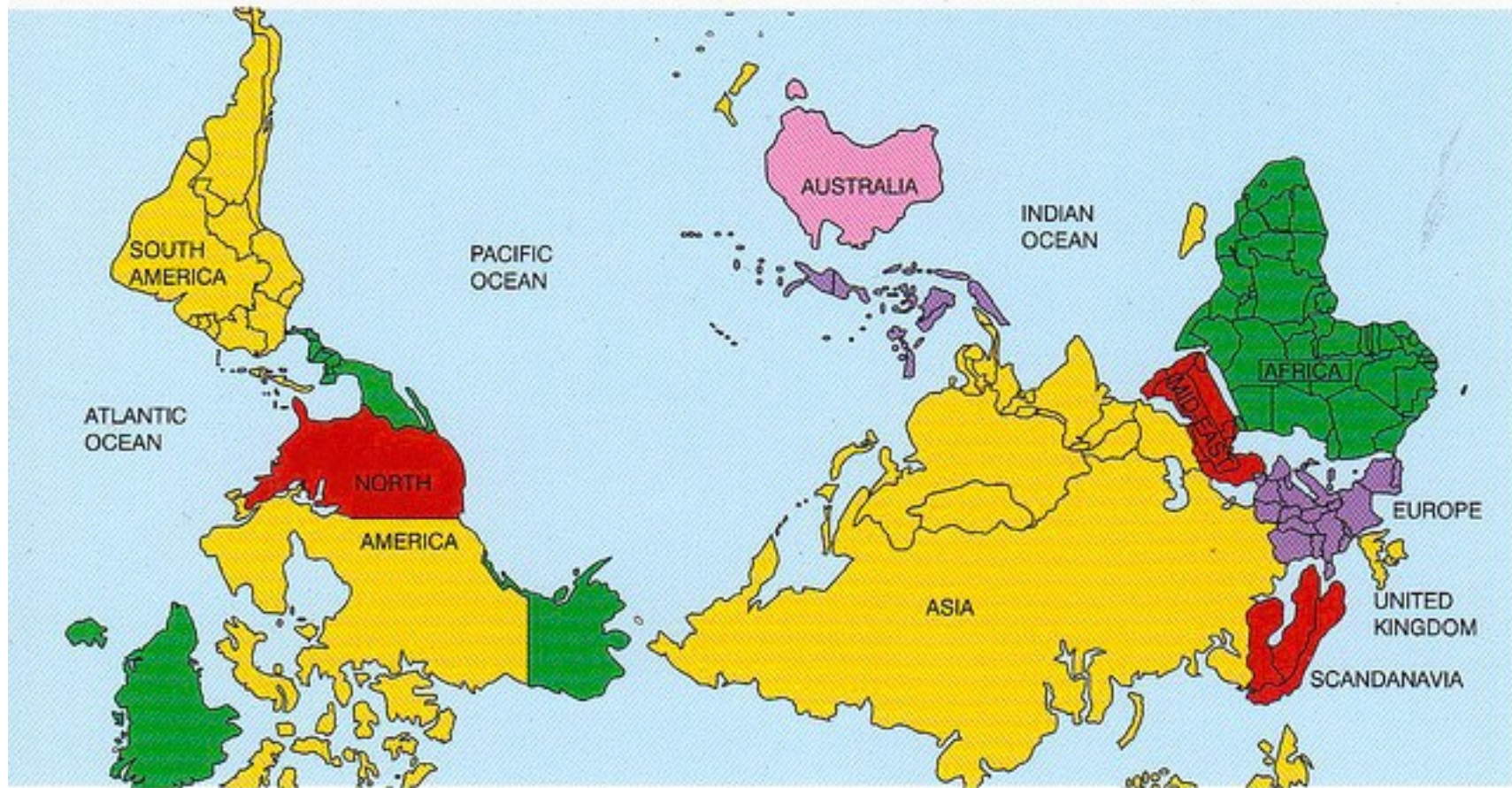
Etats-Unis, Brésil, Afrique du Sud, France (F), Inde, Chine, Russie, Australie.

Document 2. Planisphère, vue polaire

THE UPSIDE DOWN WORLD MAP



A · U · S · T · R · A · L · I · A



O · N · T · O · P · D · O · W · N · U · N · D · E · R